



What's Style got to do with Fashion?

The lines between fashion and style get seriously blurred. Every style tip out there, all the style shows on TV today all focus very much on the latest fashion and then call it 'style'. Let's take a realistic look at it. The latest look for summer might be gorgeous bling encrusted super high gladiator sandals and a mini bubble dress. That would be what 'fashion' would dictate. But pop that look on a size 16 over 40 woman, and is it still fashion? I'd call it a disaster and far from stylish. Now it hits the tasteless end of the scale.

Now I won't disregard fashion of course, after all we girls love it and can't get enough of it. But...we need to think about it very carefully.

So style really is what works for you whether it's fashionable or not. We need to know what our colour and style blueprint is. By that I mean that we were all born with a natural god given colouring and a body shape that we can do nothing about. Working with what we have and bringing out our best shows respect for the greatest asset we'll ever own. Our body!

Our clients are our audience and we need to dress for them. Showing them that we know exactly what works for us and chosen appropriately to suit the message we need to send them, shows them a great level of respect in turn.

THIS MONTH'S STYLE TIP!

We no longer need to 'Dress to Impress'!

That's so 80's!!! Dressing to 'impress' means that we want to impress someone by not necessarily being ourselves. It's a mixed message. Sure we want to make an 'impression' but we do this by expressing who we really are not by impressing to appear as something else. That way the message we're giving to our client is the right one.

Once you understand your colour season you work within it by choosing the right mix for your wardrobe, your makeup, hair and accessories. Get the body shape down, and it almost becomes a mathematical equation – almost!! Marry together

your colour choice and shape choice and shopping becomes easier as well as much more cost effective.

Would you rather have a tooth pulled than go shopping?

There's a lot of women who think shopping is nothing but an unpleasant chore. Can't imagine that! ☺ Do you walk into a boutique, get confused and promptly walk out? You know, I think I'm the average boutique workers nightmare. I'll walk in with a client and totally disregard what is the 'latest'. I'll work totally with her body shape, her clothing personality, what her needs are and find what really works for HER. I don't look for what's 'nice', chuck a chunky necklace on it and call it 'gorgeous'. Doesn't work that way! Know exactly what's right for you and don't be persuaded.

Want to know what's on this month?

Events:

Fashion & Style Masterclasses – Don't forget! These are a hoot. Just email me for the next date. Morning or afternoon tea with champagne is always included☺

Girls Getting Gorgeous – Hollywood comes to the Hamilton Hotel October 7th 7pm start. A styling event like you've never seen before. Great speakers, total makeovers, makeup, hair and jewellery. Plus a Bollywood performance all to raise funds for the Heart Foundation. Piccy of flyer attached.

Makeup, Style, Fashion, Makeup and Hair Workshop – with celebrity stylist and makeup artist who will show you the absolute latest techniques. Saturday 16th October, Hamilton Hotel.

Authentic Style Comes to Ballina – 21st October, Ramada Hotel Ballina – see a live makeover of 3 different body shapes and understand exactly how to 'dress to express who you are'.

All details about the above events are listed on my blog <http://www.resetreshaperestyle.blogspot.com>



Anne's
What
Not
to
Wear

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An event in support of the
Heart Foundation

GIRLS GETTING GORGEOUS
Ladies Night Fundraiser

Be educated & inspired in a woman's world.

**THURS 7TH
OCT 6.30PM**

**\$40 TICKETS INC.
CANAPES & BUBBLY**

Book through Hamilton Hotel **3268 7500**
For more info Hamilton.hotel@algroup.com.au

**BRISBANE'S BEST
AT ONE EVENT**

Featuring Brisbane's Leading Plastic Surgeon Dr Andrew Broadhurst, Women's Health Dr Rhonda Anderson, Fashion Stylist Anne Noonan, Hair Stylist Suzy Arcadipane, International Make Up Artist Elisa Lago, High fashion Jewellery Designer Nickki Dallimore

+ MAKE-OVERS + GOODIE BAGS
+ LIVE BOLLYWOOD PERFORMANCE
+ CHARITY RAFFLES

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