



Welcome to the very first Anne's What Not to Wear Newsletter!!

This will be the first of a regular Style and Image Update and its purpose will be to fill you in on tips, what's happening, events, and things that may be of interest to you.

The reason you're receiving this newsletter is because you're on my list for a reason. I've connected with you while networking, you're an existing client, you've attended a show or we've touched base in the past. I also respect that you're busy.

I am also aware that style and image might not be of interest to some of you, so feel free to unsubscribe at the bottom of the email, I hate spam as much as the next person! But I'll keep it short and to the point and I hope you enjoy the info.

Anne's What Not to Wear is all about....

Confidence and self esteem boosting through style. And it's not just for women! My clients consist of men and women of all ages and from many backgrounds and there's lots of different reasons why someone would come and see a stylist.

Whether you're after a promotion at work, looking for that special someone and want to spruce up, have lost weight and are looking for that new wardrobe or whether you feel you're in a style rut and want to update, there's no condition or prerequisite on seeing a Style and Image Specialist. So don't be fearful that I'll make you feel bad about your wardrobe or how you currently look. My services are full of confidentiality, compassion and I hope to uplift and inspire you to show you just how fabulous you can look and feel. It's not about making you feel inferior with your look right now!

Head along to my site and check out some of my before and afters!!

I've gone through years of working in the corporate sector and seen people's careers so seriously affected by how they present to the interview panel or to the decision makers.

THIS MONTH'S STYLE TIP!

You are either the ambassador of the company you represent or the business you own. Every one of us has an audience that we need to appeal to. What's the message you need to project? Is it authority, compassion, understanding, friendliness, believability, knowledge? Whatever your message that you need convey to whoever is in front of you your first impression will help you get that across. Whether your audience is a mum at home, the business power couple or an audience of 200, you need to capture them with trust and confidence.

Every recipient of my newsletter receives an obligation free 30 minute consultation to figure out why or even if you need the services of a Stylist. We then tailor a plan that needs your specific needs.

What's On this Month!

I travel everywhere. For further details of any listed events, make sure you email me.

Events

Monthly Style and Fashion Masterclasses and Shopping Tours

These happen on a monthly basis and dates change from month to month. For more details check the following sites.

Look out for events @ the Hamilton Hotel and other area in Qld.

www.anneswhattottowear.com

www.resetreshaperestyle.blogspot.com/

Email annen@tpg.com.au